

ETHER Distribution

# WELCOME

and [PROJECT SETUP REQUIREMENTS](#) (v1.007.002)

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# Welcome to Ether Distribution

Your art is SPECIAL and we, as your distributor, recognize that and look to give it the proper attention it deserves as it makes its way to the world. This document is to help you to:

- Determine if you are ready to begin project setup...
- Know what project assets are needed to begin project setup...
- Make sure your project assets are what is required for proper distribution to DSPs (Digital Streaming Platforms), Video Depots (such as YouTube or Vevo), Social Networks, and the like...

## PROJECT OVERVIEW

Here is what you will need to know, have available, and provide to us in order for us to ready your project for distribution:

- VERY IMPORTANT: Do you OWN all Masters, and/or have an agreement with all rights holders if multiple people share in the ownership of your Master?
- Is your project a “Single” (generally 1 – 3 songs), “EP” (generally 4 -7 songs), or a “LP” (full length project, generally 8 songs or more)?
- Is your song (are your songs) mastered, quality checked (meaning that you’ve listened to and verified the files you are going to send us), and available in .WAV form?
- Do you have the FULL and proper name(s) of your project, your songs, and your featured artists (or co artists)?
- Do you know the correct sequence order of songs for your project (if it’s anything more than a 1 song single)?
- Do you have the correct song lyrics available for each song?
- Do you have the FULL listing and correct (government) names of ALL writers, producers, and contributors to your project ALONG WITH agreed upon percentages/splits for the songs they are associated with?
- Do you have the PRO (Performance Rights Organization...i.e. ASCAP/BMI/SEASAC/SOCAN) IPI numbers for ALL creatives involved with your project?
- What Album Copyright Name would you like to use for your project?

- Do you have your High-Resolution Album Artwork (more on that below)?
- If you are uploading music videos, do you have them available along with proper video titling, video description, video tags, and video thumbnail (more on this below)?
- Do you wish for your project audio to go to socials (i.e. FaceBook, Instagram, YouTube)? If not, please specify when you send your project notes and assets.
- If you ARE going to socials, do you have special requirements in terms of monetization (Example: leaving YouTube audio OPEN or MONITIZATION FREE so that others can use your music in their videos)?

If you said “YES!” to all of those, you are ready to proceed! Once again, when onboarding with us, make sure you send (and provide) EVERYTHING in the aforementioned checklist in as organized a fashion possible. We would hate to see your project delayed because of missing (or improper) setup materials.

## PROJECT ASSETS

Here are the specifications for primary project “assets” needed to setup your project for distribution. Again, our reasoning for providing this information is so that you are informed up front, and can get everything needed to us the FIRST TIME thus avoiding setup delays or, even missed deadlines.

### PROJECT AUDIO:

- All songs MUST be sent to us as .WAV files ONLY
- We recommend you send the MASTERED Full Mix AND Instrumental for each song
- Be sure to quality check each file...we would hate see your project delayed or compromised because the wrong file was sent (or a problem was discovered with the file itself).

### PROJECT ARTWORK:

- Your album artwork must have a minimum resolution of 1,400 x 1,400 px
- Your album artwork file should NOT be larger than 5 MB (note: if the file you send is larger then we will downsize it for you)

### PROJECT VIDEO (for video destinations OUTSIDE of [AppleMusic](#):

- Your video must have a MINIMUM Resolution of 1280 x 720 (4K files are accepted)
- Your video must be delivered as .MOV or .MP4 (CODEC: H264)
- Your video audio should be AAC
- Accepted Frame Rates are: 23.98, 24, 25, 29.97, or 30 fps
- PLEASE make sure the video does NOT include any intro/outro logos, text slates, color bars, social media names, site, URLs, etc.

### PROJECT VIDEO (for videos heading to [AppleMusic](#):

- Your video must have a resolution of 1920 x 1080
- Your video must be delivered as .MOV (they DO NOT accept CODEC: H264)
- Your video audio should be Linear PCM, 16-bit or 24-bit, at least 48kHz
- Accepted Frame Rates are: 23.98, 24, 25, 29.97, or 30 fps
- IMPORTANT: ALL videos must begin and end with at least one frame of black
- PLEASE make sure the video does NOT include any intro/outro logos, text slates, color bars, social media names, site, URLs, etc.